

UNICEF Evaluation Office, EVALSDGs and IDEAS are pleased to announce the Webinar

Evaluation for Transformational Change

Speakers:

Rob D. van den Berg, President, IDEAS
Cristina Magro, Secretary-General, IDEAS

Tuesday, 7 April 2020, 9:00–10:15am (EST)

Webinar will start at 9:00am sharp.

Find your [local time here](#).

Click [here](#) to join the Skype meeting.

Please note that this is a **FREE webinar** AND **capacity is limited to 250 participants on a first come, first served basis.**

Rob D. van den Berg and Cristina Magro are editors of IDEAS' recently published book "[Evaluation for Transformational Change: Opportunities and challenges for the Sustainable Development Goals](#)" which this webinar will be based on. The purpose of this book is to present essays about what needs to be done by evaluators and evaluations to transition from a focus on projects and programmes to a focus on evaluating how transformational change for the Sustainable Development Goals can be supported and strengthened.



Rob D. van den Berg is the President of the International Development Evaluation Association (IDEAS) and a visiting Professor at King's College, London, as well as a member of the Advisory Council of Wilton Park. He serves as Chair of the Advisory Group on Evaluation and Learning of the Climate Investment Funds at the World Bank. He has had a long career in international development, has published more than 25 articles and chapters and co-edited five books, on subjects ranging from the history of development to research funding and evaluation issues, especially in the light of sustainable development.

Cristina Magro is the Secretary-General of IDEAS and a Senior Education Expert Consultant. She has worked as an evaluator for the World Bank, UNICEF and the Ministry of Education in Timor-Leste. For 26 years, she was a full professor at the Federal University of Minas Gerais, as well as an associate professor, visiting scholar and researcher at academic institutions in Brazil and abroad. She has authored several publications, either alone or with academic and professional partners.



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