



**UNICEF Evaluation Office, BetterEvaluation and EVALSDGs are pleased to announce**

**Webinar :**  
**« Innovations in Evaluation »**

**Presenter: Patricia Rogers-Professor of Public Sector Evaluation, Australia and New Zealand School of Government, and Director, BetterEvaluation**

**Wednesday 16 May 2018, 9:00-10:30am (EST)**

**Meeting Link: [Innovations in Evaluation](#)**

To join the meeting online, please click on the link above. To access by telephone, please refer to the list of numbers below. To access material, please watch the [pre-webinar video](#) and reading material [here](#).



There is an ongoing need for innovation in evaluation, given the changing nature of programs and policies, the [2030 Agenda](#) and the context in which they are implemented. Innovation can be in the form of: new technology (such as using social media data or machine learning for analysis); a bricolage, or a patchwork, of previous ideas and techniques brought together; or borrowing ideas and methods from other disciplines and professions. However, it is not so easy to choose which of these new approaches might be appropriate to use, or to develop the skills and infrastructure to use them.

This session will present a small number of innovations in evaluation and focus on a discussion around what is needed for participants to be able to use them—in terms of what can be done by individuals, organizations and networks.

**Patricia Rogers** has worked in evaluation for more than 30 years including projects, with national, subnational and local government agencies in a range of countries, with UN agencies, government departments, multilateral banks, bilateral development agencies, foundations and NGOs. She has taught at [The Evaluators' Institute](#) and the [International Program for Development Evaluation Training \(IPDET\)](#) and led a series of webinars and 13 briefs for [UNICEF on methods for impact evaluation](#).

Her publications include: (with Sue Funnell) [Purposeful Program Theory: Effective Use of Logic Models and Theories of Change \(Wiley\)](#) and book chapters including Implications of Methodological and Procedural Choices in Equity-Focused Evaluations in [Evaluation for an Equitable Society \(2016\)](#) and (with Dugan Fraser) Is Government's approach to evaluation deepening democracy in South Africa? in [Evaluation and Democracy \(2017\)](#). Since 2010 she has led the international collaboration [BetterEvaluation](#) which collaboratively curates and co-creates knowledge about how to choose and use effectively different methods and processes for monitoring and evaluation, including providing free information on more than 300 different options, including traditional and innovative approaches.

*Click here to learn more about [UNICEF](#), [BetterEvaluation](#) and [EVALSDGs](#).*

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