

# SDGs Evaluation: Insights From Nigeria

## Global SDGs Evaluation Training Workshop

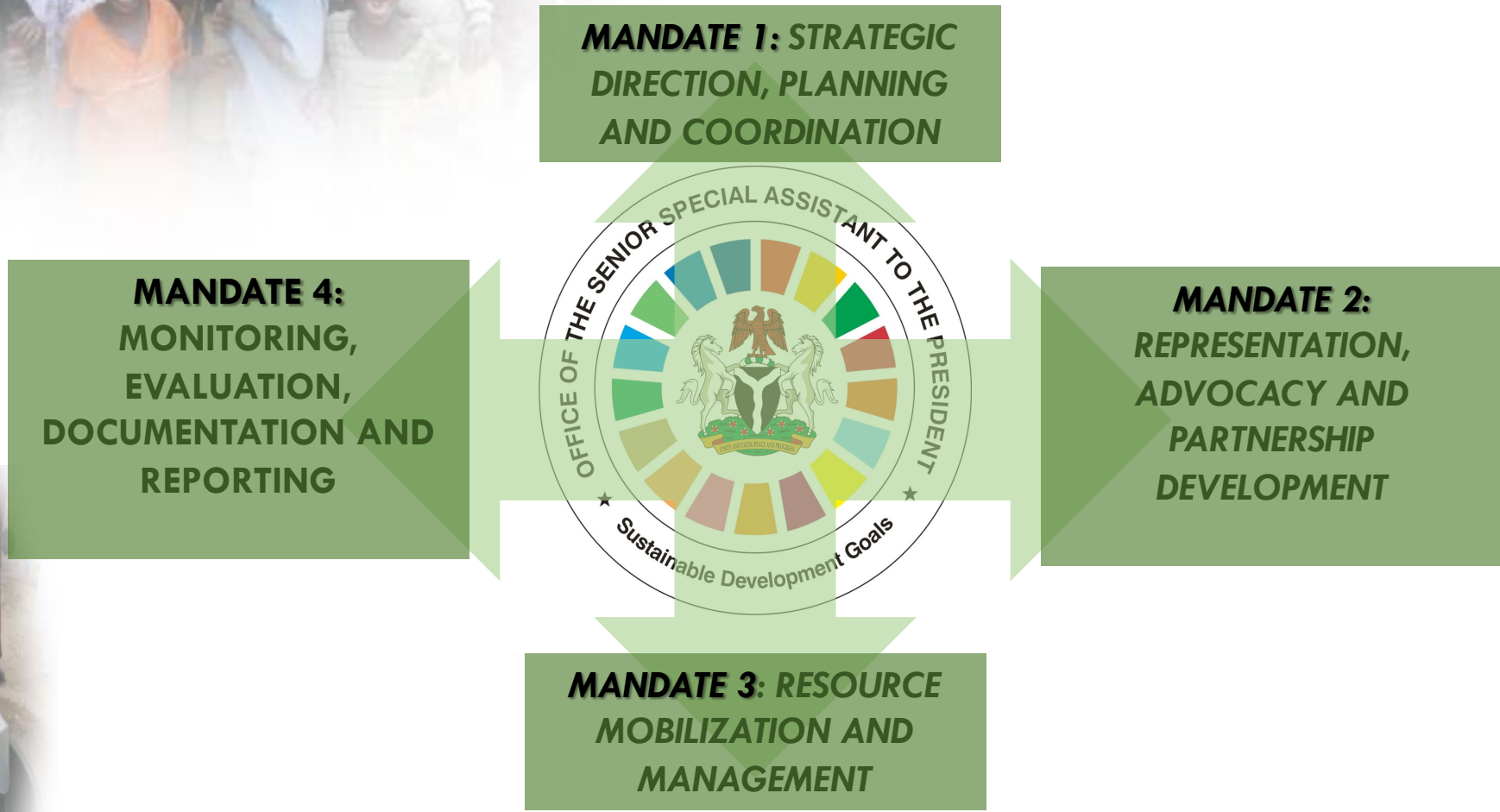
May 18-20, 2021

- Dr. Bala Yusuf, Senior Technical Assist. OSSAP-SDGs
- Dr. Zakari Lawal, M&E Director at FMFBNP
- Dr. Robert Ndamobissi, Evaluation Manager UNICEF



1: Identifying the overall  
evaluation objective

In order to give focus, strategic direction and impetus to the national commitment to the SDGs, the Office of the Senior Special Assistant to the President on SDGs (OSSAP-SDGs) was established in January 2016 with a Four (4) Fold Mandate



# 1st Advocacy Decision Making Meeting to undertake SDGs Evaluation in Nigeria held in December 2018



Her Excellency, Princess Mrs ADEJOKE ORELOPE-ADEFULIRE, Senior Special Assistant to the President of Nigeria on SDGs chairing the first advocacy meeting of decision making of this first Worldwide South country-led initiative to conduct SDGs Evaluation in Nigeria; meeting involving the OSSAP-SDGs Staff Team, Federal Ministry of Finances, Budget and National Planning M&E Director and UNICEF's Evaluation Manager (Abuja in December 2018)

## 2: Designing participatory processes

# February 2019: Five-days SDGs Evaluation capacity building workshop



5 days intensive SDGs Evaluation capacity building workshop held out of the Capital in Lagos involving the Presidency, Ministries, Academia, Civil Society, UN agencies (UNICEF, UNDP, UNFPA), Development Partners (DFID-UK, World Bank) benefiting of UNICEF Technical & Financial Support (UNICEF CO Nigeria, UNICEF Regional Office and UNICEF EO/HQ)

# Governance of SDGs Evaluation in Nigeria

## SDGs Evaluation Techn.Working Group

- 1) Dr. Lawal Zakari - Director, National Monitoring and Evaluation at MBNP, Chair of the TWG-SDGEVAL
- 2) Dr. Robert Ndamobissi - Evaluation Manager, UNICEF
- 3) Engr. Ahmad Kawu - Director, Monitoring and Evaluation, OSSAP-SDGs
- 4) Dr. Bala Yunusa - Senior Technical Advisor, OSSAP-SDGs
- 5) Dr. Ify Ukaegbu - Education/Special Assistant on Programmes, OSSAP-SDGs
- 6) Rose Keffas - Special Assistant MDAs, OSSAP-SDGs.
- 7) Representative of the National Bureau of Statistics (NBS)
- 8) Director Health Planning Research and Statistics, Federal Ministry of Health.

The Technical Working Group guarantees adequate design and the coordination of the operationalization of the SDGs evaluation and will play critical role in Quality Assurance of deliverables submitted by the Independent SDGs evaluation team before submission to the National Steering Committee (NSC) for review and approval. The TWG-SDGEVAL will ensure the organization of all meetings, workshops and dissemination.

## National Sterling Committee of SDGs Eval

- 1.Hon. Minister of Finances, Budget and National Planning (Chairman)
- 2.Hon. Minister of Health
- 3.Hon. Minister of Education
- 4.Hon. Minister of Finance
- 5.Hon. Minister of Women Affairs and Social Development
- 6.Hon. Minister of Youths and Sports Development
- 7.Hon. Minister of Labour and Employment
- 8.Hon. Minister of Agriculture and Rural Development
- 9.Special Adviser to the President, National Social Investment Programme (NSIP)
- 10.Senior Special Assistant to the President on SDGs (SSAP-SDGs) (Secretariat)
- 11.Statistician General of the Federation
- 12.Chairman National Population Commission (NPoPC)
- 13.UNICEF Representative in Nigeria
- 14.UNDP Resident Representative
- 15.DFID Country Director
- 16.Director General SMEDAN
- 17.Private Sector Advisory Group on SDGs (PSAG-SDGs)
- 18.Civil Society: President of Nigerian Association of Evaluators

The SDGs Evaluation Steering Committee ensures adequate visioning, decision making, engagement and buy-in among Governments and development partners, and the eventual uptake of the Independent SDGs evaluation findings by the respective Ministries, UN Agencies and Development Partners, Private Sectors to accelerate SDGs progress in Nigeria.

# 3: Defining focus and scope of evaluation

# Prioritization of SDGs for Evaluation



- SDGs Eval Capacity Building Workshop February 2019



# Data & Evidence Driven Strategic Prioritization of SDGs for Evaluation



## Criteria Used to prioritize SDGs for Evaluation in Nigeria:

- This SDG is Critical for the **Human Development Capital** of the Government of Nigeria
- Availability of **5 years Sector Strategic Plan** that has mainstreamed SDG Targets
- Existence of Government Flagship Programmes - High Contribution to the SDG
- **Leadership Commitment** of Line Ministry for SDG Evaluation
- Nationwide Geographic Coverage of flagship programmes: **Number of states covered**
- **Funding level:** Large Scale Public Financing + Donors investments in the SDG
- Existing Multi-partnerships & sector development coordination group
- Existing **Base Line Survey/Assessment**
- **Available Monitoring Trends Data**
- Existing recent evidence from 2018-19 Surveys or Assessments
- **Existing Evaluations or Research**
- The **likely uptake/USE** of the evaluation: are Government & stakeholders likely to change what they do in light of evaluation findings?

# Excel Sheet Matrix Scoring of Priorities SDGs for Evaluation



SDG	A	B	C	D	E	F	G	H	I	J	K	Average Score
<b>1 NO POVERTY</b> 	10	7.7	3.2	3.3	3.6	3.4	5.3	3.1	3.3	2.0	4.6	<b>49.5</b> 3 <sup>rd</sup>
<b>3 GOOD HEALTH AND WELL-BEING</b> 	10	7.6	3.3	3.8	3.6	3.9	6.4	3.7	3.6	2.3	5.3	<b>53.5</b> 1 <sup>st</sup>
<b>4 QUALITY EDUCATION</b> 	10	6.2	3.0	3.4	3.3	3.6	7.7	3.3	3.4	1.6	4.6	<b>50.1</b> 2 <sup>nd</sup>
<b>5 GENDER EQUALITY</b> 	5	5.9	2.3	2.9	2.7	2.6	4.7	2.7	2.7	1.3	3.7	<b>36.5</b> 5 <sup>th</sup>
<b>8 DECENT WORK AND ECONOMIC GROWTH</b> 	10	5.9	2.7	2.9	3.2	2.8	5.4	3.0	3.3	1.6	3.7	<b>44.5</b> 4 <sup>th</sup>

# Defining focus and scope of evaluation

**Important Participatory Decision made about What to Evaluate (very challenging)**

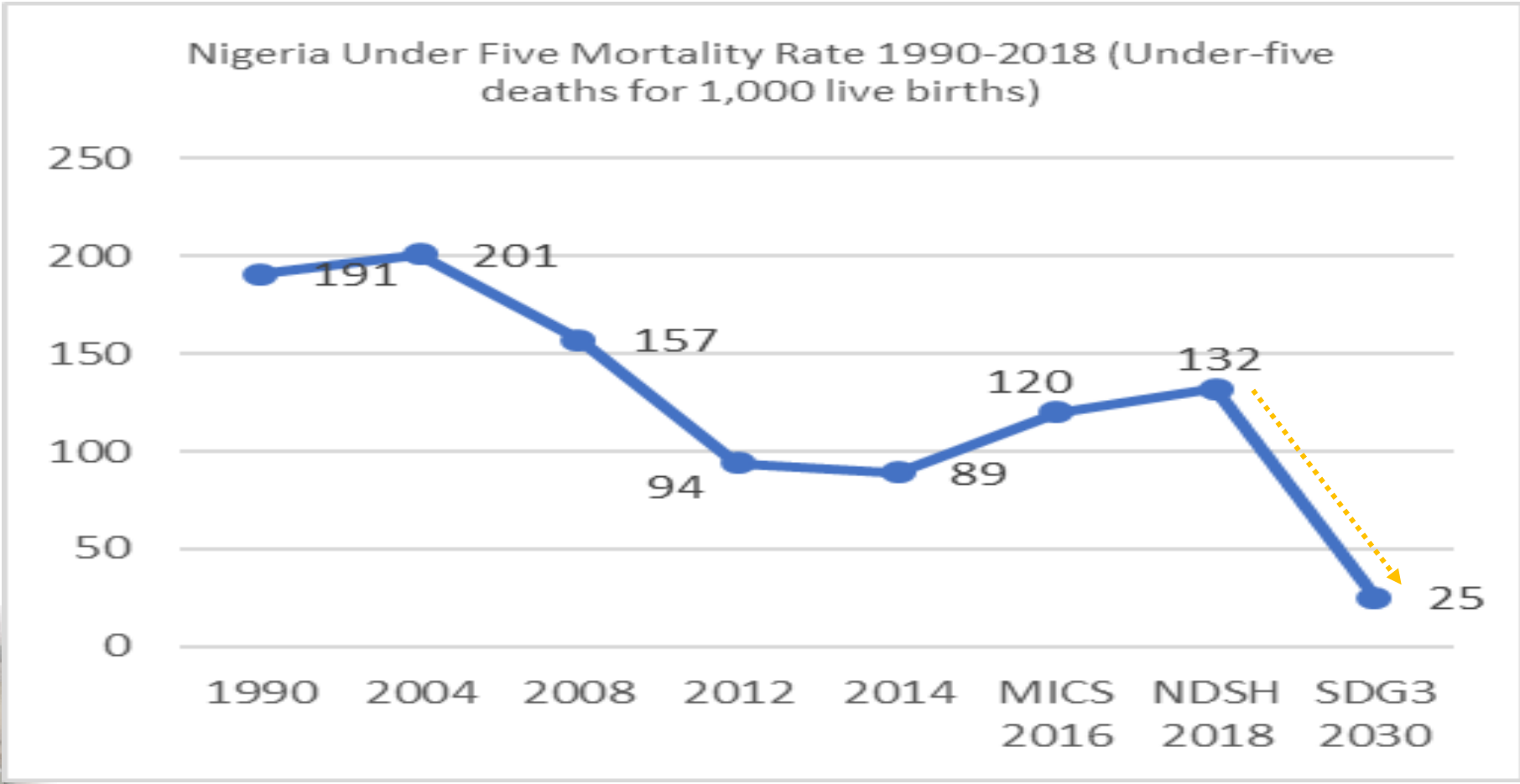
**Participatory Decision made to Evaluate 2 National Five Years Development Sector Strategic Plan of Health 2018-2022 & Education 2016-2019 in contributing to achieve SDGs3 & SDG4 in Nigeria**



3 Draft ToR of SDGs Evaluation in Nigeria are also developed during the 5 five days participatory Workshop

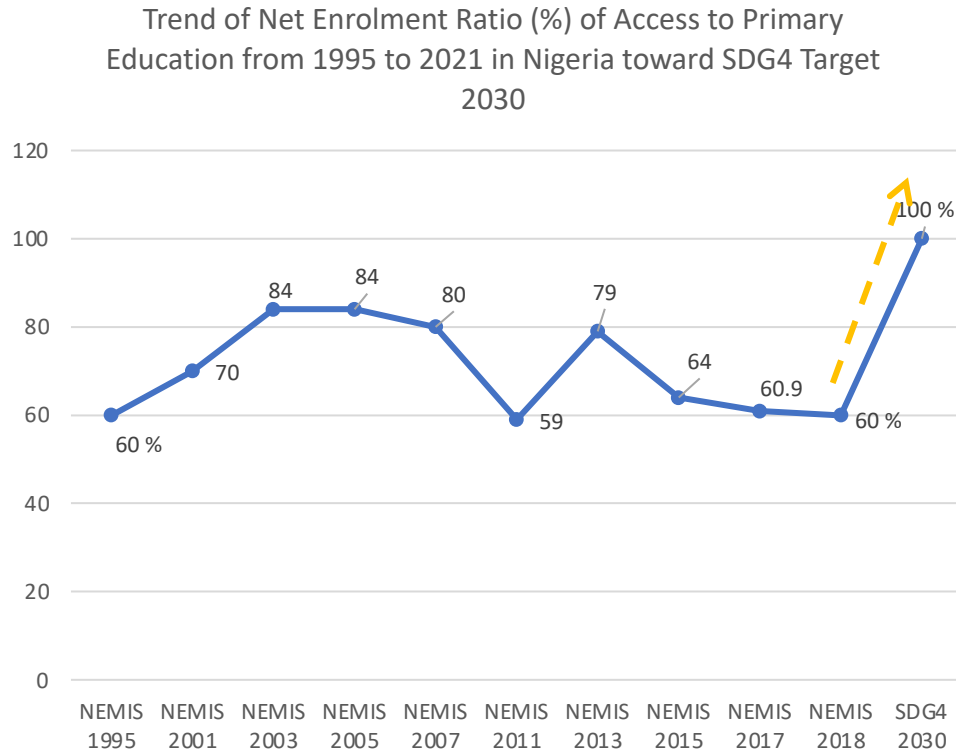
Data/Evidence Driven Participatory Strategic Reflection, Discussions and building consensual Agreement on SDGs Evaluation Priorities Areas and Objectives during 5 days intensive SDGs Capacity Building workshop held out of the Capital in Lagos involving the Presidency, Ministries, Academia, Civil Society, UN agencies (UNICEF, UNDP, UNFPA), Development Partners (DFID-UK, World Bank) benefiting of UNICEF Technical & Financial Support (UNICEF CO Nigeria, UNICEF Regional Office and UNICEF EO/HQ)

# SDG3~Health Context in Nigeria

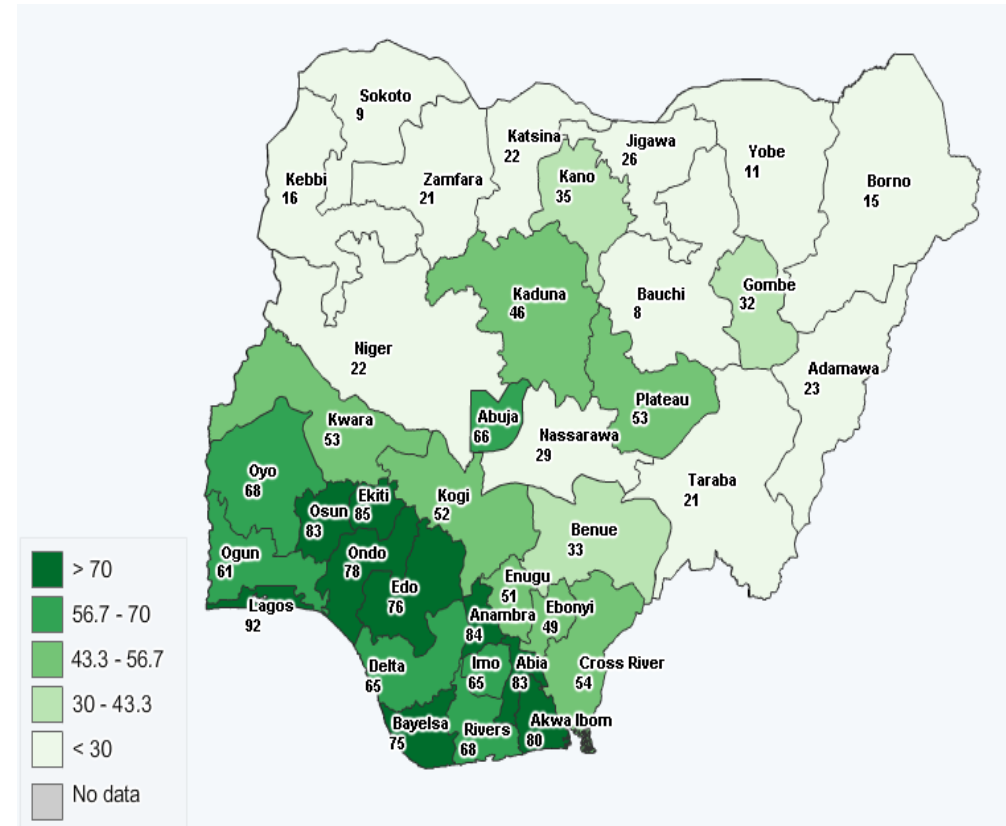


# SDG4~Education Country Context

## Trends of Net Enrolment Ratio in Nigeria 1995-2018 (NEMIS Data)



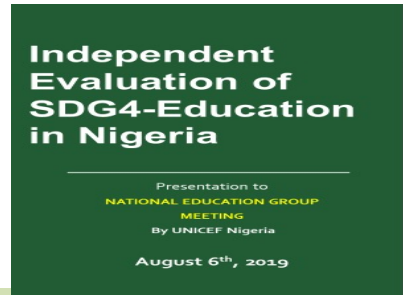
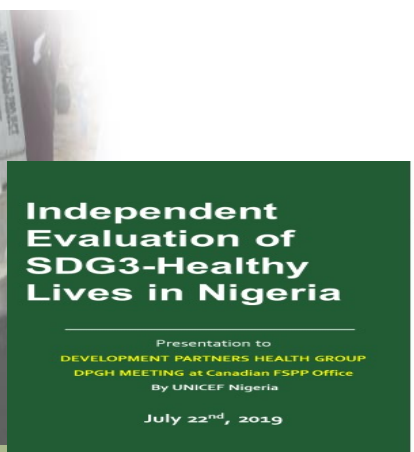
## Geographic Disparity of Quality of Education: Proficiency Level at Primary Education (NEDS 2020)



# Finalization of ToRs



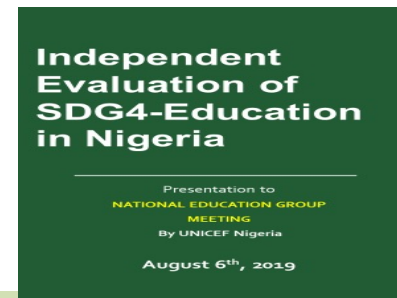
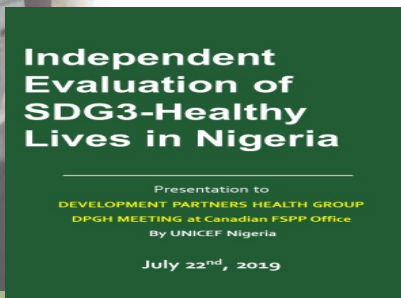
- ❑ Three-day meeting of the Technical SDGs Evaluation Group in May 2019 to review/ finalize 2 ToRs for SDGs Evaluation
- ❑ ToRs signed in June 2019



# National Level Advocacy



- ❑ Presentation made by OSSAP at the Quarterly Inter-Ministerial Committee Meeting...
- ❑ Presentation by MFBNP and OSSAP-SDG to the Federal Ministry of Education SDGs Stakeholders' Workshop – June, 2019
- ❑ Presentation by UNICEF to the Health Sector Development Partner Group in Nigeria – July, 2019...
- ❑ Presentation by UNICEF to the Education Sector Development Partner Group of in Nigeria – August, 2019



# 4: Defining focus and scope of evaluation

# SDG4 Evaluation Participatory Inception Workshop (3 days) - December 2019



**SDG4 Evaluation Participatory Inception Workshop (3 days) was organized in December 2019 in Abuja - involving the Presidency, Ministries, Academia, Civil Society, benefiting of UNICEF Technical & Financial Support (UNICEF CO Nigeria) and the facilitation of the International Lead Consultant from UK**

# Deciding on SDGs Evaluation criteria and questions: Approach of Eval. Inception Workshop



**SDG3-Health Evaluation Participatory Inception Workshop (4 days)** organized in January 2020 out of Abuja (funded by Government/OSSAP-SDGs involving the Presidency, Ministries, Academia, Civil Society, benefiting of UNICEF Technical & Financial Support (UNICEF CO Nigeria, UNICEF EO/HQ) and the facilitation of the International Lead Consultant of SDG3 Evaluation from USA



1. Assess the **relevance** and **coherence** of National Strategic Health Development Plan II (NSHDP II) vis-à-vis SDG 3 targets related to maternal health and child survival, in line with the SDG principles of Universality, Equity, 'Leaving no one behind', Human Rights and Sustainability.
2. Determine the **ToC outcomes** (intended and unintended outcomes and impact) in the implementation of health strategic flagship programmes to improve healthy lives as spelled out in SDG 3 and NSHDP I and II.
3. Analyze how the programme strategies and supporting interventions combine to contribute to the observed changes.
4. Identify **key driving factors** (explanations) as well as strengths and weaknesses (bottlenecks) in the implementation of selected strategic health programmes, with focus on the three main strategic interventions of the ToC related to Leadership/Governance, Partnerships/Participation/ investment used, and the organization/provision of healthcare package services.
5. Draw **lessons learned** that could be applicable to Nigeria and other countries in the region regarding the achievement of SDG 3.
6. Generate **key Strategic Policy recommendations**, to be validated by all stakeholders to address the identified challenges/bottlenecks that will help government at all levels and development partners to accelerate progress and achieve SDG 3 on 'Healthy lives' in Nigeria.

## SDGs Evaluations objectives

# Scope of the SDG3 Evaluation



The evaluation will assess progress made in relation to the NSHDP's Theory of Change (ToC) as stated below:

- **Efficiency of achieving expected outputs indicators** related to:
  - Strengthened primary healthcare system
  - Improved package of essential healthcare services
  - Improved quality of healthcare services
- **Effectiveness of the three (3) outcomes** related to:
  - Increased coverage of essential healthcare services
  - Increased utilization of essential healthcare services
  - Reduced out of pocket healthcare expenditure
- **Intended impact** in the reduction of: i) Under-five mortality, child mortality & neo-natal mortality, ii) Maternal Mortality iii) Morbidity (communicable diseases) and iv) morbidity related to non-communicable diseases and un-intended impact;
- **Causality Analysis:** Bottlenecks/Determinants Analysis of reduction of U5MR or stagnation/slow progress of U5MR: Package of Services Coverage and 10 Determinants Factors.

The Evaluation will cover the following **thematic programmatic areas**:

1. Maternal, Newborn and Child Health;
  2. Nutrition;
  3. TB, Prevention of Mother-to-Child transmission of HIV/AIDs;
  4. Supply and access to essential medicines.
- Assess Existing Health Policies: coherence with SDGs principles of No one is left behind, equity, etc.
  - Assess linkages existing between SDG-3-Health and other related SDGs 1, 2, 6;
  - Assess the dimensions of equity, gender and human rights for achieving SDG-3 in Nigeria

## 4: Deciding on evaluation criteria and questions

# Evaluation criteria



- **Evaluation Criteria – Universal OECD-DAC:**
  - Relevance, Coherence;
  - Effectiveness, Efficiency,
  - Impact, Sustainability
- **SDGs Principles additional Evaluation Criteria:**
  - Gender Equality
  - Equity,
  - Universality
  - Leave No One Behind

# Evaluation Questions by Evaluation Criteria



Evaluation Criteria	Evaluation Questions
Relevance & Coherence	<ol style="list-style-type: none"> <li>1. Are overall Health Sector policies, strategies and plan in coherence with SDG-3 (1 and 2 targets)?                             <ol style="list-style-type: none"> <li>1. Is SDG-3 (1 and 2 targets) well mainstreamed into NSHDP II?</li> </ol> </li> <li>2. Are the states strategic health plans (SSHDP) contextualized to the specific issues for addressing SDG-3 (1 and 2 targets)?</li> </ol>
Coherence	<ol style="list-style-type: none"> <li>1. To what extent are the SSHDPs aligned with the NSHDP II</li> <li>2. To what extend SDG3 is connected to SDG2 (Food and Nutrition), SDG4(Education), SDG5(Gender) SDG6 (WASH), SDG10 (reduction of inequalities) (External coherence)</li> <li>3. To what extent are the national health policies coherent with SDGs principles of “Leave No One Behind” for assuring the achievement of SDG3 in Nigeria (Internal coherence)</li> </ol>
Effectiveness	<ol style="list-style-type: none"> <li>1. What progress has been made towards achieving NSHDP II targets in relation to SDG 3(1 and 2)</li> <li>2. What are the enablers and barriers towards the achievement of SDG 3 (1 and 2)</li> <li>3. What results (intended and unintended) have been achieved so far by the following Flagship Programmes towards the achievement of SDG 3 (1 and 2 Targets): i) Saving One Million Lives, ii) Immunization Programme (NERICC) iii) Malaria Programme, iv) TB Programme v) PMCT Programme, vi) Nigeria State Health Investment Project?</li> </ol>

Evaluation Criteria	Evaluation Questions
Efficiency	<ol style="list-style-type: none"> <li>1. To what extent are the existing programmes and coordinating mechanisms enabling the achievement of SDG 3 (1 and 2 Targets)</li> <li>2. How timely and sufficient has the resources been mobilized towards the implementation of NSHDP II intervention ( Moderate Scenario)?</li> <li>3. To what extent are funds disbursement reached the end users</li> <li>4. How timely were procurement and distribution of essential medicines implemented? To what extent has access to essential medicines been scaled up?</li> <li>5. To what extent is value for money principle been achieved for obstetrics service, nutrition service and immunization services</li> </ol>



Evaluation Criteria	Evaluation Questions
Impact	<ol style="list-style-type: none"> <li>1. To what extent were the expected changes in individual healthy lives achieved (Impact and Outcome)?               <ol style="list-style-type: none"> <li>I. examine the trend of child mortality according to key groups (neo-natal, infants and under 5) by state in relation to socio-economic and demographic variables.</li> <li>II. the extent to which Maternal and reproductive health have improved;</li> <li>III. the extent to which progress has been made in preventing Mother to Child transmission of HIV</li> <li>IV. the extent to which progress has been made in improving the nutrition status of mothers and children.</li> </ol> </li> <li>1. What is the unintended impact that happened in communities or institutional system?</li> <li>2. What were the enablers and barriers towards achieving the key strategic objectives (impact indicators) of maternal and child health and nutrition at the national and state levels</li> <li>3. What are the main drivers of reduction of under-five mortality in the period 2000-2012 for learning; What are the driving factors of stagnation or increasing of U5MR during the recent 7 years period 2012-2018 – Bottlenecks Determinants Analysis</li> <li>4. What are the impact of Covid19 on Health System and Outcomes</li> </ol>

Evaluation Criteria	Evaluation Question
Human Rights & 'leave no one behind'/ equity criteria	<ol style="list-style-type: none"> <li>1. How are the human rights-based approach and the 'Leave no one behind' principles of Agenda 2030 realized in Nigeria in relation to Healthy Lives?</li> <li>2. To what extent has the human rights-based approach been integrated into Health Sector Programming within Key Flagship Programme design and implementation?</li> <li>3. To what extent did the NSHDP and the programme plan (maternal and child health and nutrition) achieve reduction of inequality in access, utilization and quality of health services between the poor and the wealthy, rural and urban?</li> </ol>
Sustainability	<ol style="list-style-type: none"> <li>1. What are the programmes, strategies, plans and systems put in place to promote and sustain the gains achieved</li> </ol>
Gender Equality	<ol style="list-style-type: none"> <li>1. To what extent do the National Strategic Health Development Plan (NSHDP) and flagship programmes incorporate considerations of gender sensitivity and the empowerment of women and girls into the design, implementation and monitoring of interventions?</li> <li>2. To what extent does the result achieved lead to the reduction of gender inequality in the access and utilization of health services</li> </ol>

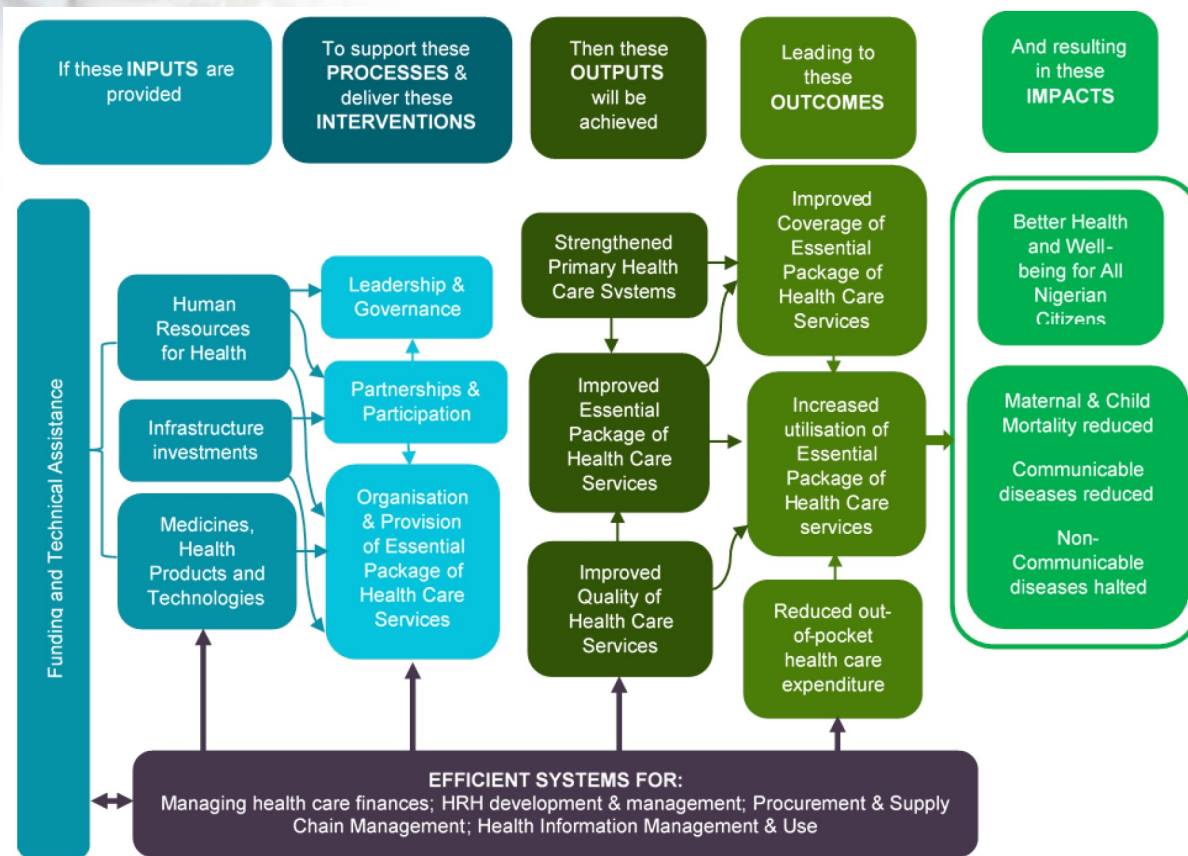
Evaluation Criteria	Evaluation Question
Equity	<ul style="list-style-type: none"> <li>• To what extent did the NSHDP targets the poorest and helped reduce inequalities between the wealthier groups and the poorest groups?</li> <li>• To what extent were the barriers (and their causes) to access basic services in the targeted areas, identified and addressed as part of the overall Programme strategic priorities?</li> </ul>
Universality	<ul style="list-style-type: none"> <li>• To what extent the child rights for fully integrated universal healthcare package/services are available and benefiting mothers and children?</li> </ul>



# 5: Framing the evaluation: reconstructing ToC and communication

ToC

# NSHDP II 2018-2022: Theory of Change



Communication

# SDG-3 Healthy Lives Evaluation Calendar

3 GOOD HEALTH  
AND WELL-BEING



SDGs  
NIGERIA  
Leave no one behind

- Data collection at Federal and State levels (January-February 2021)
  - Health System Assessment
  - Health Situation Assessment at Health Facility
  - Key informant interviews at Federal and State levels
- Preliminary Findings (March 2021)
- Data Analysis March (April 2021)
- Evaluation Report – Draft 1 (June 2021)
- Evaluation Report – Draft 2 (July 2021)
- High Level National Launch Event (August 2021)

# SDG-4 Education Evaluation Calendar

4 QUALITY  
EDUCATION



- Data collection at Federal and State levels (January-March 2021)
  - Learning outcomes assessment in case study states
  - Key informant interviews in case study states and at Federal level
- Preliminary Findings (May 2021)
- Policy Analysis and Education Public Expenditures (May 2021)
- Evaluation Report – Draft 0 (June 2021)
- Evaluation Report – Draft 1 (End June 2021)
- Evaluation Report – Draft 2 (July 2021)
- High Level National Launch Event (August 2021)

Methodology

# Overview Mixed Methods of SDGs Evaluation



## Policy Analysis

- Coherence, Gender, Equity, Universality, Leave No One Behind, Child Rights of Policies/Strategies; Lessons Learned from existing Evidences
- Adequacy of Sector Strategic Plans TOC with SDGs Framework and Principles

## Performance Measurement

- Trend Analysis and Regression Causal Analysis using existing Secondary Data: NDHS 2013, 2018, MICS 2017+ MICS2021, SMART Health-Nutrition Surveys 2018, 2019, 2021 Food Consumption & Nutrient Survey
- Performance Data/LQAs, Progress Report; Field Visits & Reviews Report

## QED - Impact Measurement

- Quasi Experiment Design: Comparison States in 6 states (Treatment and Control Group): Impact Analysis using DID, PSM
- Primary Field Data Collection: Quantitative Students-School Based; Primary Health Care Assessment + Qualitative FGD & KIIs using Newe Techn Digital Platform



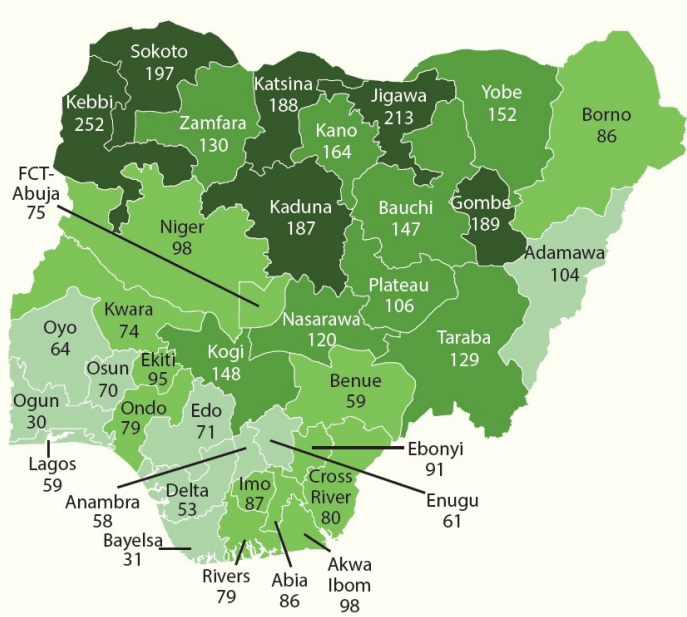
# CASES STUDY IN 6 COMPARIZON STATES

The QED approach will consider the assessment of the NSHDP I & II and their flagship programmes in six (6) carefully selected states (based on MICS 2016-2017 U5MR data), for comparative analysis, causal analysis (drivers determinants factors) and diversity:

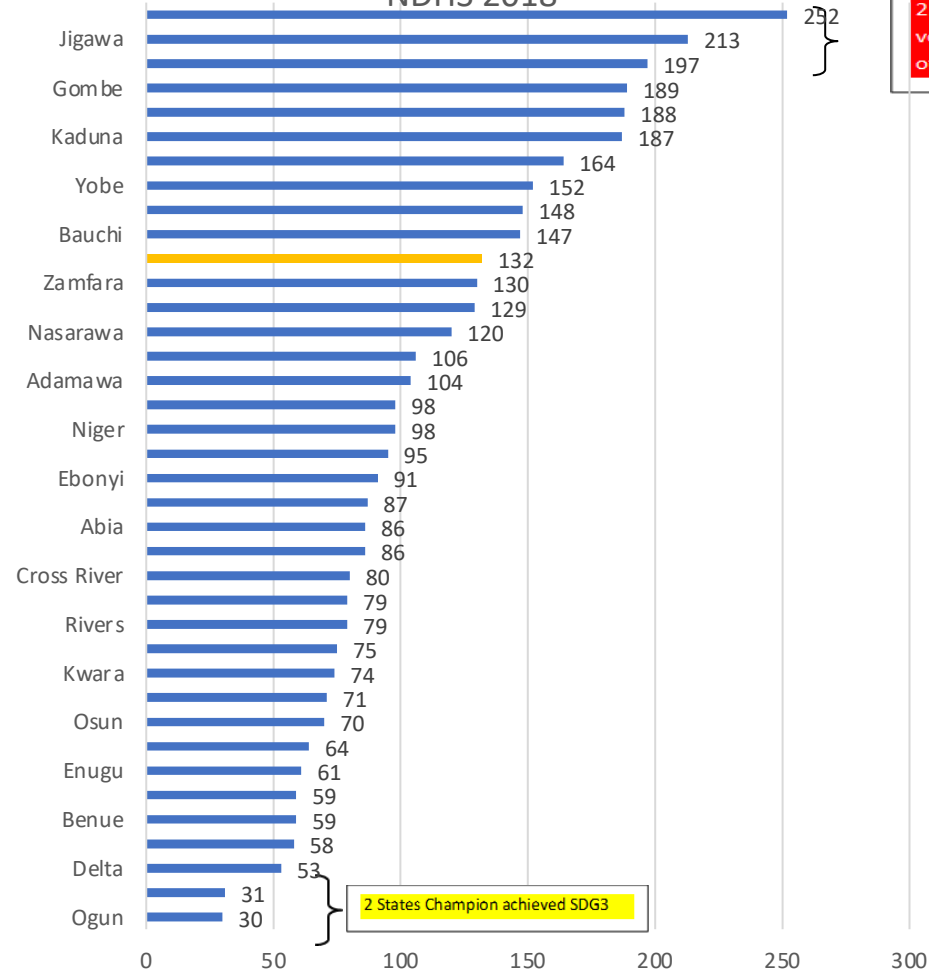
- **Two (2) 'High performing' states in terms of progress towards achieving SDG-3 in Nigeria (i.e. low level U5MR)**
- **Two (2) 'transiting states' (from bad to good and vice versa) on SDG-3**
- **Two (2) 'Low performing' states in terms of progress towards achieving SDG-3 in Nigeria (i.e. high level of U5MR)**



# U5MR per States (QED selection of States)



Under-Five Mortality Rate per State in Nigeria, NDHS 2018



2 States in worst situation very far from SDG3 Target of 25 U5MR in 2030

2 States Champion achieved SDG3

- Significant variation of U-5 mortality rate across the country
- 30 deaths per 1,000 live births in Ogun
- 252 deaths per 1,000 live births in Kebbi

# BOOTLENECKS ANALYSIS OF DETERMINANT FACTORS

Determinant framework, MoRES	
<b>Enabling Environment</b>	Social Norms
	Legislation/Policy
	Budget/expenditure
	Management /Coordination
<b>Supply</b>	Availability of essential commodities/inputs
	Access to adequately staffed services, facilities and information
<b>Demand</b>	Financial access
	Social and cultural practices and beliefs
	Continuity of use
<b>Quality</b>	Quality

Key lessons learned

# Nigeria: LESSONS LEARNED



# **COUNTRY-LED EVALUATION OF SDG3 & SDG4 IN NIGERIA**

High Level Political WILL & institutional anchor of SDGs strategic coordination and partnerships are KEY.



- **SDGs Coordination institutionalized in Nigeria at the Political Leadership of the President of Nigeria**
- **A very large office of Coordination of SDGs led by a Senior Decision Maker**



SDG3 Evaluation Inception Workshop held in January 2020 out of the Capital, in Uyo/Akwa Ibom funded by Government

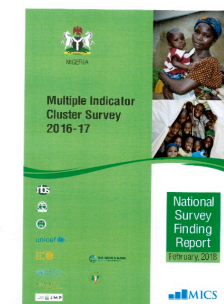
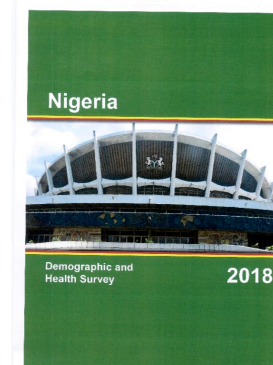
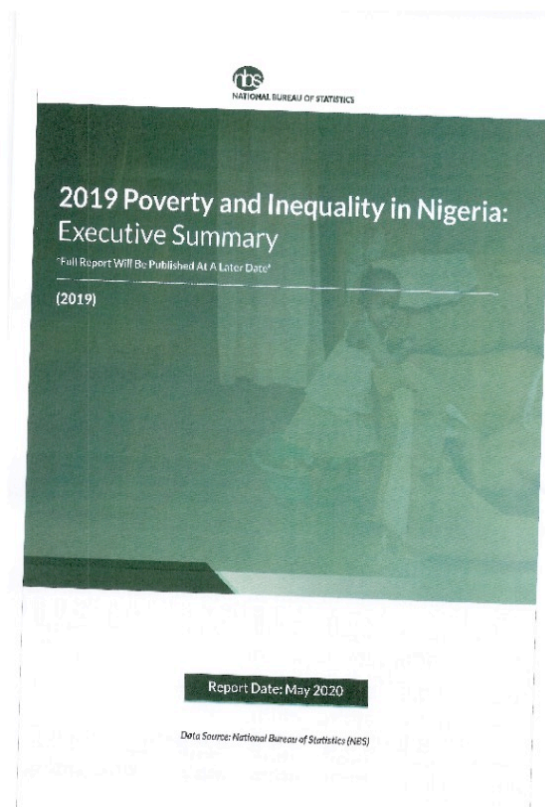
## Importance of National Ownership of SDGS EVALUATION Through A Large Participatory Consultations Process

- **Engagement of Ministries and Donors Partners;**
- **Technical SDGs Evaluation Working Group**
- **Key Role of Academia**
- **Consultations with Civil Societies Organizations – key active role of VOOE**
- **Key Role of Youth Group for SDGs in Nigeria (qualitative Opinion assessment)**
- **Consultations with UN Agencies co-chaired by UN RCO and OSSAP-SDGS;**
- **Consultations with Civil Society**
- **High Level National STEERING COMMITTEE**

## Availability of statistics:

Alignment of statistical system with the need for measuring SDGs  
PROGRESS

- **Mapping of Reliable Statistical Data Sources by the National Bureau of Statistics against SDGs Indicators**
- **Strategic Selection of Indicators for VNR based on the availability of reliable Statistics**



**Challenges:** Limited Period of Statistical HH Surveys; Gap of recent data for other SDGs Areas

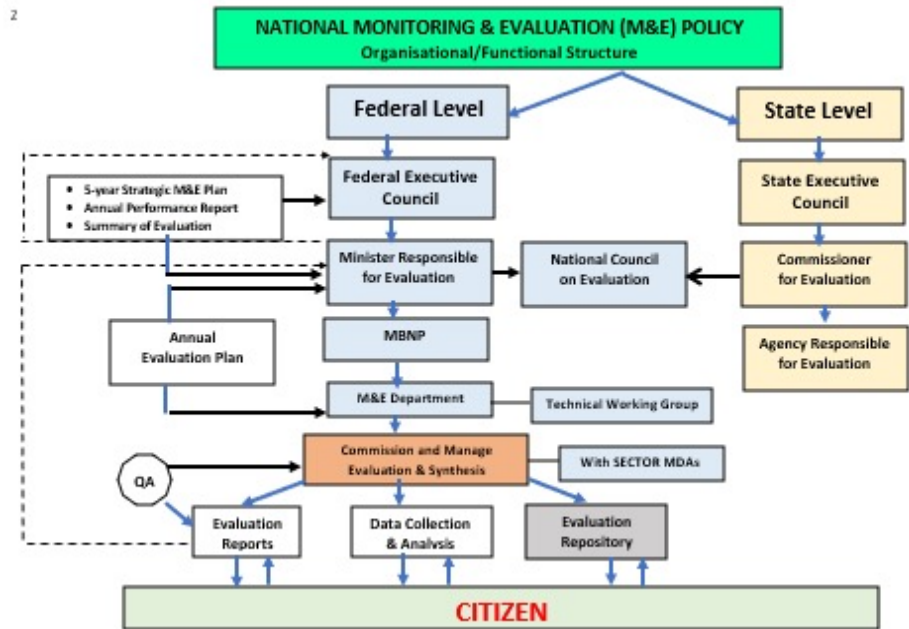
# Institutionalization of evaluation endorsed by NEC in March



## NATIONAL MONITORING AND EVALUATION POLICY OF NIGERIA

September 2020

2



# RECOMMENDATIONS

- 1. Establishment of Global UN SDGs Evaluation Framework Umbrella – UNGA Resolution**
- 2. Capacity Building on Institutionalization of Evaluation for increasing Demand and Use ( Evaluation Policy) and High Level Advocacy for Engagement of Policy Makers**
- 3. Cultural Shift to embrace Strategic Evaluation – To promote Policy Evaluations – To move beyond donors driven projects and program evaluations: Need of Standard Guidance and catalytic initiative**
- 4. Standard Capacity Building for adequate Knowledge on Evaluation and to promote innovations in Evaluation and Communication of Evidence**
- 5. Knowledge Sharing: i) Pool of timely support to countries for evidence-based VNR and ii) to document & Share Nigeria's experience of SDGs Evaluation**



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# THANK YOU

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**Presented by:**

- **Dr. Bala Yusuf, Senior Technical Assist. OSSAP-SDGs**
- **Dr. Zakari Lawal, M&E Director at FMFBNP**
- **Dr. Robert Ndamobissi, Evaluation Manager UNICEF**



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